



## JEFF NOLAN

MUSICOLOGIST,  
PRESENTER  
& TROUBLEMAKER

INTERNATIONALLY RECOGNIZED  
EXPERT ON MUSIC HISTORY,  
MEMORABILIA AND POP  
CULTURE

SPECIALIZING IN GROUP COMMUNICATION, TEAMBUILDING  
AND CONVERSATIONAL PRESENTATION. FOCUSED ON  
FACILITATING TEAM GUITAR LESSONS AND CURATED  
MEMORABILIA TOURS FOR GROUP EVENTS.

### ABOUT JEFF NOLAN

As a veteran music writer, performer, on-air personality and event host, Jeff is widely known as one of the top experts in the field of music history and pop culture. He served as Hard Rock's Music and Memorabilia Historian for more than a decade and has been featured on dozens of television programs such as Access Hollywood, American Chopper, Fox & Friends, The Today Show, Rachael Ray, Good Day L.A. and Toy Hunter; while his online program, Memorabilia Monday, has received more than 3 million views.

He has shared both stage and studio as a guitarist with a host of major artists including Scott Weiland, Pearl Jam and Ginger Baker;



while his writing has been featured in a number of music-centric publications and websites. As an interviewer, he's been with some of the most iconic names in music.

Jeff is now bringing his irreverent and informative style to the world of corporate meetings and events with a focus on teambuilding and communication skills.

*"Jeff never ceases to amaze me with his depth of knowledge and ability to engage a group. I once saw him present to a group of insurance agents at one of our locations and he framed the history of rock 'n' roll through the various insurance companies the artists used over the years. It was insane and hilarious. The client loved it."*

**- James Buell (Executive Vice President/CMO) World of Beer**

### CONTACT INFO

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## SERVICES OFFERED

### Customized Memorabilia Tours of the Hard Rock Property

- Tailored to the client's area of interest and business focus
- Provides insider information on the artists, history and acquisition process
- Encyclopedic knowledge of music history and the Hard Rock collection
- A unique communication and public-speaking approach that subtly teaches conversational presentation techniques
- Jeff's memorabilia tours have been enjoyed by more than 5,000 guests over 10+ years

*"We hired Jeff for our year-end event at our headquarters and it remains the most talked-about presentation we've ever hosted. The guy is a marvel – articulate, compelling and charismatic. Highly recommended"*

**– Robert Duncan (President/CEO) Duncan/Channon Agency**



### Music History Presentation

- Jeff hosts a 45-minute presentation on the rich history of popular music and its cultural significance
- Each presentation is different and tailored to the client's interests and business focus
- Unusual facts and connections are the heart of the presentation, illustrating that the hidden aspects of any endeavor are often the most impactful
- Full of rare images and video, Jeff's music presentations are his most in-demand offering

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