

# BREAKOUT

MEETINGS AT HARD ROCK HOTEL

SAN DIEGO





# OUR ROOTS



In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table - sure, we'll put the guitar on the wall. Four decades, 50+ countries and 180+ Hard Rock Cafes and almost 30+ hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.

# VIBE



Music is our essence. It can create moods and memories. It can make you move you to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly hand crafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well our DJ's are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.

MUSIC IS OUR ESSENCE.  
IGNORE IT AT YOUR PERIL.



# LIVING OUR MOTTO'S

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For more than 45 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL–SERVE ALL  
TAKE TIME TO BE KIND  
ALL IS ONE  
SAVE THE PLANET

# WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

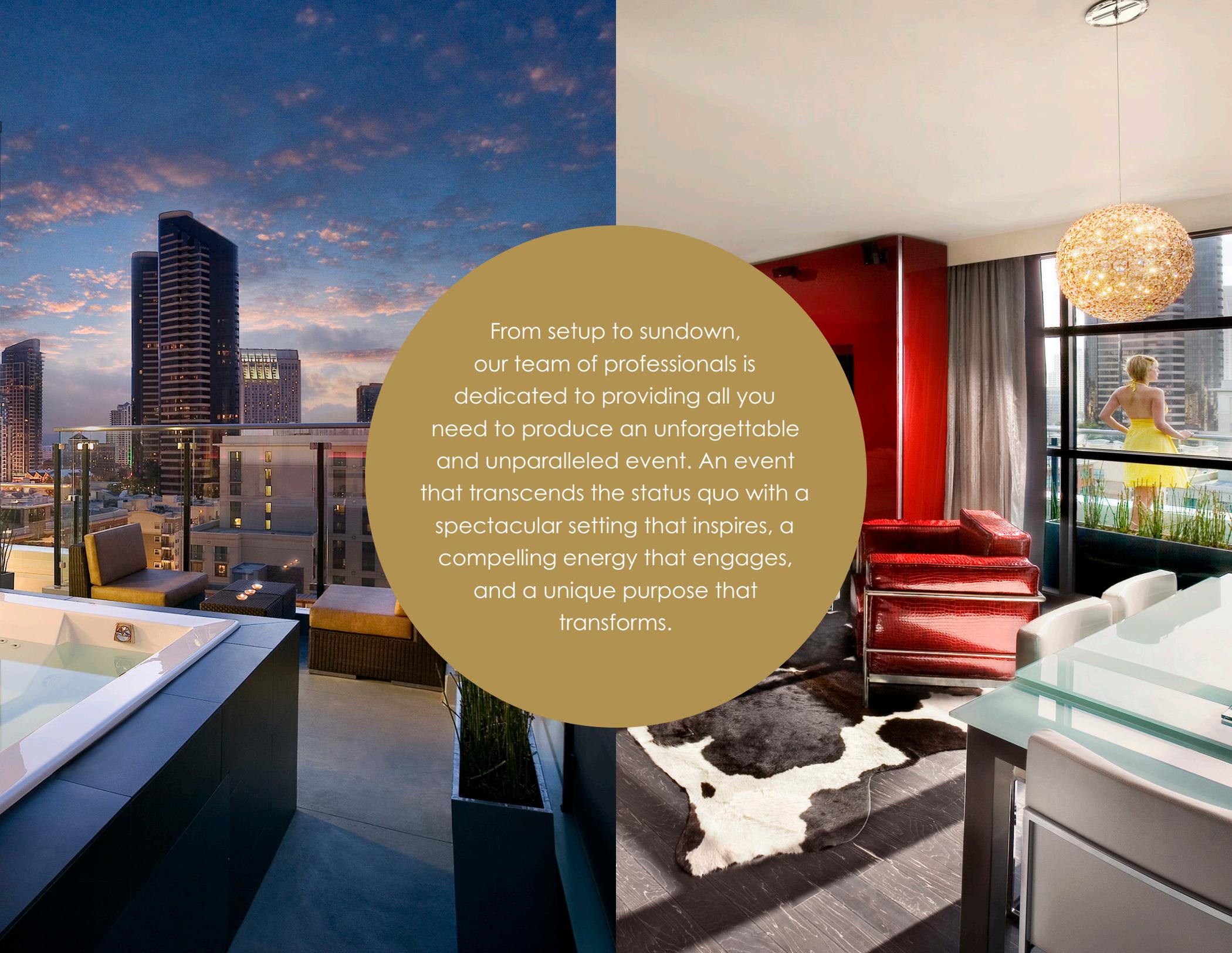
Every success story can trace its way back to an experience, one that changed those bold enough to be a part of it. These are BREAKOUT moments, our specialty. And on this stage is where you'll find yours.

So when you're ready to get serious about meetings, we're ready to make it happen. This is Hard Rock. And this is an event performance like no other.





ENJOY A SETTING THAT  
SETS US APART



From setup to sundown,  
our team of professionals is  
dedicated to providing all you  
need to produce an unforgettable  
and unparalleled event. An event  
that transcends the status quo with a  
spectacular setting that inspires, a  
compelling energy that engages,  
and a unique purpose that  
transforms.



“A trendy and professional environment emerges with a partner such as the Hard Rock San Diego. Their expertise and passion elevate our conference to that next level of contemporary experiences.”

— Nicole D.,  
Eneria Software





# EVERYONE HAS SPACES. WE HAVE VENUES.

Why host an average meeting when you can produce an award-worthy show? At Hard Rock Hotel San Diego, meetings are transformed into memorable experiences where attendees feel like VIPs. 420 guestrooms and suites and 40,000 square feet of meeting space are perfectly positioned between the Pacific Ocean and the bustling ambience of the city's acclaimed Gaslamp Quarter entertainment district.



- Unparalleled service and accommodations
- Contemporary, luxury design
- Expert AV and technological integration
- Dynamic event facilities
- 24-Hour business center
- World-class food & beverage



“Your entire team made this  
one of our most successful  
events to date.”  
— Jeff M.,  
Connections Housing

CULINARY  
DISTINCTION  
PERFORMED DAILY



# TEXTURE AND TASTE FORM THE PERFECT DUO

Here, the food is a one-of-a-kind experience. The highest caliber culinary creations add to the mystique and underscore the fact that this venue is like no other.

An array of tasteful restaurants and banquet options that cater to any-size group and room service that brings delicious to your doorstep are all part of the scene. Each has been expertly directed by our Executive Chef.

We know that when it comes to success, customization is key. That's why our team is here to help you create a variety of choices that can be tailored to your group's every demand

## NICHOLAS VILLAMIL

Executive Chef Nick oversees the entire food and beverage operation of our four-diamond property's world class offerings, including menu development, operations, staffing and training. Nick brings 25 years of experience leading several of the West Coast's notable hotel kitchens to Hard Rock Hotel San Diego. And he's received more than his share of accolades while maintaining the kind of quality that sets him apart as a true performer.







# CUSTOM MENU

## HORS D'OEUVRES

PRIME FILET TENDERLOIN CARPACCIO: shaved parmigiano reggiano, upland organic watercress, sea salt, extra virgin olive oil

SHRIMP ARANCINI: locally-sourced baja jumbo mexican prawns, italian parsley, mozzarella  
prosciutto di parma: slow olive oil poached tuna conserva, lemon zest, parsley, caper aioli

## FAMILY STYLE DINNER

PANZANELLA SALAD: ancient grain baguette, heirloom tomato, sweet basil, aged manchega, pressed olive oil, sherry vinegar

WILD ROCKET GREENS: shaved fennel, house-made preserved lemon, meyer lemon, extra virgin olive oil

CRISPY BRANZINO FILLETS: mint, dill, parsley salad, extra virgin olive oil, sea salt

SLOW-BRAISED OSSO BUCCO: blonde demi glace

LAMB CHOP MILANESE: grilled meyer lemon

## SIDES

CACIO E PEPE: house-made pasta, pecorino, sea salt, extra virgin olive oil

GRILLED BABY ARTICHOKEs: tarragon, elephant garlic, sherry vinegar

FIRE ROASTED FORAGED MUSHROOMS: smoked sea salt

## DESSERT

HOUSE-MADE SWEET RICOTTA CAPPUCCINO: cocoa powder, biscotti



Among the Gaslamp Quarter's world renowned restaurants and bars are four of our very own. As a guest, you're privy to treatment usually reserved for headliners and legends.

## NOBU

trained Nobu Matsuhisa is a chef so celebrated he is known around the world simply by his first name. For years, his classic sushi bar fare and nouvelle Japanese cuisine have attracted the food elite from New York to London, Melbourne to Milan.

**main: 619-814-4124 event planning: 619-814-4124**

## 207

This laid back den of glamour is one of the hottest downtown bars complete with DJs and an A-List crowd. As our guest, you'll receive free VIP access for two until 10pm. If it's your own event, ask about table service and the best seats in the house.

**events: 619.764.6440**

## MARYJANE'S

Maryjane's features classic American cuisine with a contemporary twist. It serves breakfast, lunch, and dinner, with breakfast being available until 3am on weekends. A DJ spins during Sunday brunch and sporting events play on the big screen at the Circular Bar.

**main: 619.764.6950 event planning: 619-764-6950**

## FLOAT

You're above it all at this rooftop oasis. Overlook the crowds of the Gaslamp as afternoons around the pool evolve into glowing fire pits and DJs at night. As our guest, you'll receive free VIP access for two until 10pm. Private poolside cabanas are also available.

**events: 619.764.6440**



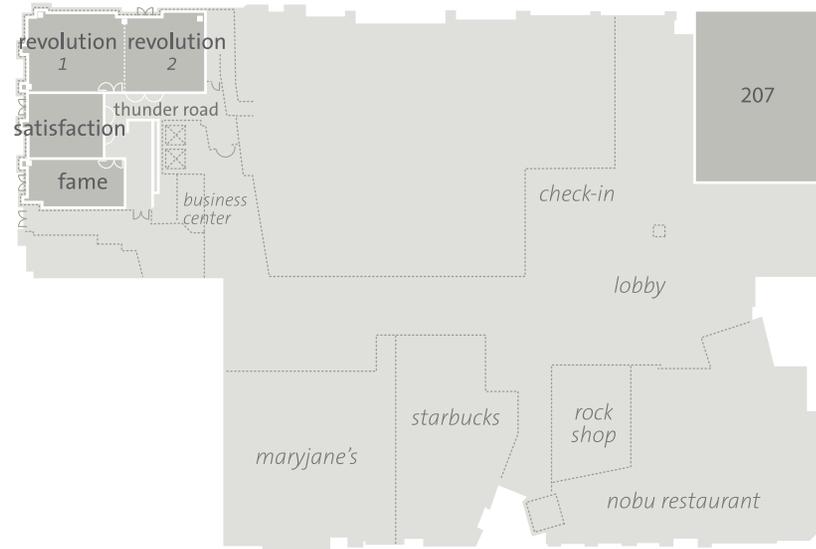
A rooftop lounge area at dusk. The scene features a modern bar with a curved counter and high-top stools. In the foreground, there is a large, light-colored sectional sofa with several pillows, including a red one and a striped one. A large, round, white coffee table sits on a vibrant red shag rug. To the right, there are several high-top tables with black tablecloths, each with a few red candles. The background shows a large stadium with a white roof, illuminated at night. The sky is a deep blue, and the city lights are visible in the distance. A large, semi-transparent yellow circle is overlaid on the right side of the image, containing a testimonial.

“No detail was left untouched and we were blown away by the professionalism and attentiveness of all Hard Rock employees. We look forward to planning another rocking event here at the Hard Rock San Diego!”

— Kara L.,  
Acorio

# MEETING SPACES

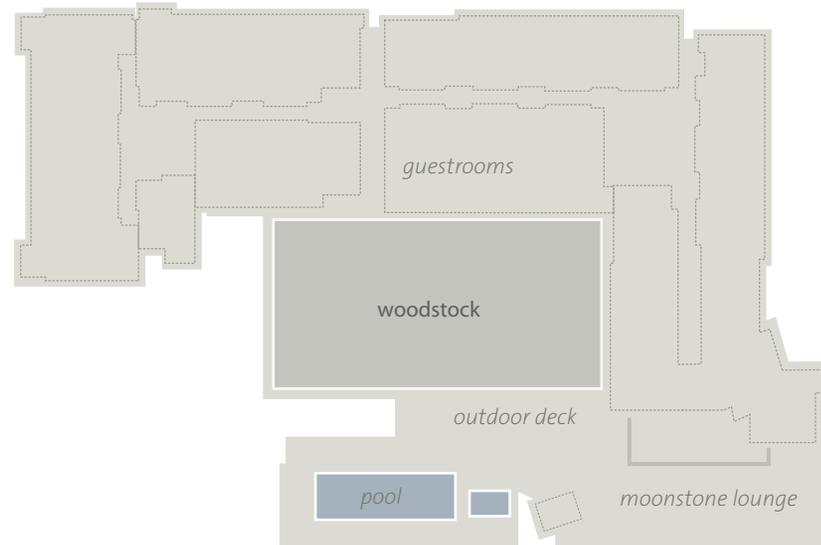
FIRST FLOOR



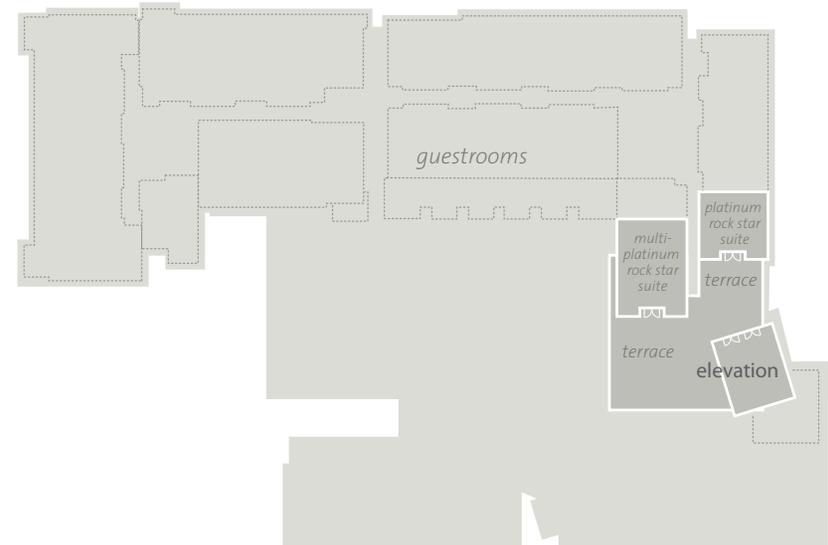
SECOND FLOOR



FOURTH FLOOR



ELEVENTH FLOOR



room	dimensions	square feet	ceiling	reception	theater	classroom	conference	u-shape	banquet	hollow sq.
<b>first floor</b>										
revolution	65' x 28'	1,732	10'	160	150	86	52	68	120	72
revolution 1	35' x 28'	953	10'	95	95	54	32	34	70	42
revolution 2	29' x 28'	778	10'	85	60	39	22	28	50	30
satisfaction	26' x 25'	668	10'	60	45	24	16	20	40	28
fame	36' x 16'	601	10'	60	45	24	16	20	40	28
<b>second floor</b>										
imagine	62' x 26'	1,585	14.5'	150	140	80	40	64	90	68
imagine 1	36' x 26'	922	14.5'	95	80	38	26	34	60	38
imagine 2	25' x 26'	662	14.5'	65	54	24	20	24	50	28
celebrate	27' x 69'	1,898	14.5'	180	155	104	62	76	120	84
legends	131' x 70'	9,170	20'	1,000	800	425	—	180	500	—
legends 1	43' x 35'	1,528	20'	125	125	75	40	32	100	40
legends 2	43' x 35'	1,528	20'	125	125	75	40	32	100	40
legends 3	43' x 35'	1,528	20'	125	125	75	40	32	100	40
legends 4	43' x 35'	1,528	20'	125	125	75	40	32	100	40
legends 5	43' x 35'	1,528	20'	125	125	75	40	32	100	40
legends 6	43' x 35'	1,528	20'	125	125	75	40	32	100	40
abbey road	24' x 130'	3,120	10'–14'	200	—	—	—	—	—	—
penny lane	21' x 53'	1,107	14'–20'	100	—	—	—	—	—	—
encore	86' x 25'	2,150	8'	215	180	100	45	48	160	54
encore 1	27' x 25'	675	8'	70	50	30	18	24	50	32
encore 2	30' x 25'	750	8'	80	50	36	18	24	60	32
encore 3	29' x 25'	725	8'	80	50	36	18	24	60	32
the edge	96' x 41'	3,946	14'	350	300	165	80	80	200	80
watchtower	21' x 29'	609	14'	—	—	—	12	—	—	—
<b>fourth floor</b>										
woodstock	132' x 66'	8,710	—	650	—	—	—	—	400	—
<b>eleventh floor</b>										
elevation	22' x 26'	572	9'	40	40	30	12	18	30	18
elevation + terraces	—	1,620	—	125	—	—	—	—	80	—

For more information, please call our event coordinators at 619-764-6440, or visit [hardrockhotelsd.com](http://hardrockhotelsd.com)

SURROUND  
YOURSELF  
WITH THE BEST



A rooftop pool and chic cabanas alongside world-class sushi, exclusive shopping, plush lounges, and sleek bars. Sunshine segues into nightlife. Spectacular views strip away stress and room service rocks around the clock.

## BUSINESS TRAVELERS UNITE

No points or numbers, just loyalty and perks. Visit our website for more on how we treat any-sized business like a big name.

## ROOFTOP POOL

In the water, four floors above sea level. Perched above the Gaslamp Quarter and framed by private cabanas, this area is constantly evolving as the daytime vibe morphs into night.

## ROCK SHOP

You can't put a price on rock 'n' roll, but you can buy a piece of it. Find private label tees, jackets, hats, watches, collectible pins, and even garments designed by music legends.

## FITNESS CENTER

A sound body ensures your best performance. We have the latest fitness equipment including a variety of cardio and weight machines available for you to work or play as hard as you want.



Welcome. Here, the brilliance is in the details. With 420 guestrooms, a third of which are suites, you're able to be part of the group while relishing your solo time. Each room features a full catalogue of amenities designed to cater to the most discerning guest. Because we don't just want you to stay here, we want you to immerse yourself in the rock star life.

## STUDIOS

These sleek studios provide all the comfort and style you need for the perfect getaway. Every design detail has been orchestrated to deliver an authentic experience that's the perfect marriage of revel and relax.

King Studio: 1 King Bed

Queen Studio: 2 Queen Beds

Float Studios: 1 King Bed and Patio on Woodstock Terrace

## SUITES

The spacious Hard Rock Suites perfectly capture an attitude and luxury that's universally adored. Equipped with a lounge, bedroom, and bathroom, it's up to you to decide when it's time to plug in or chill out.

King Suite: 1 King Bed

Queen Suite: 2 Queen Beds

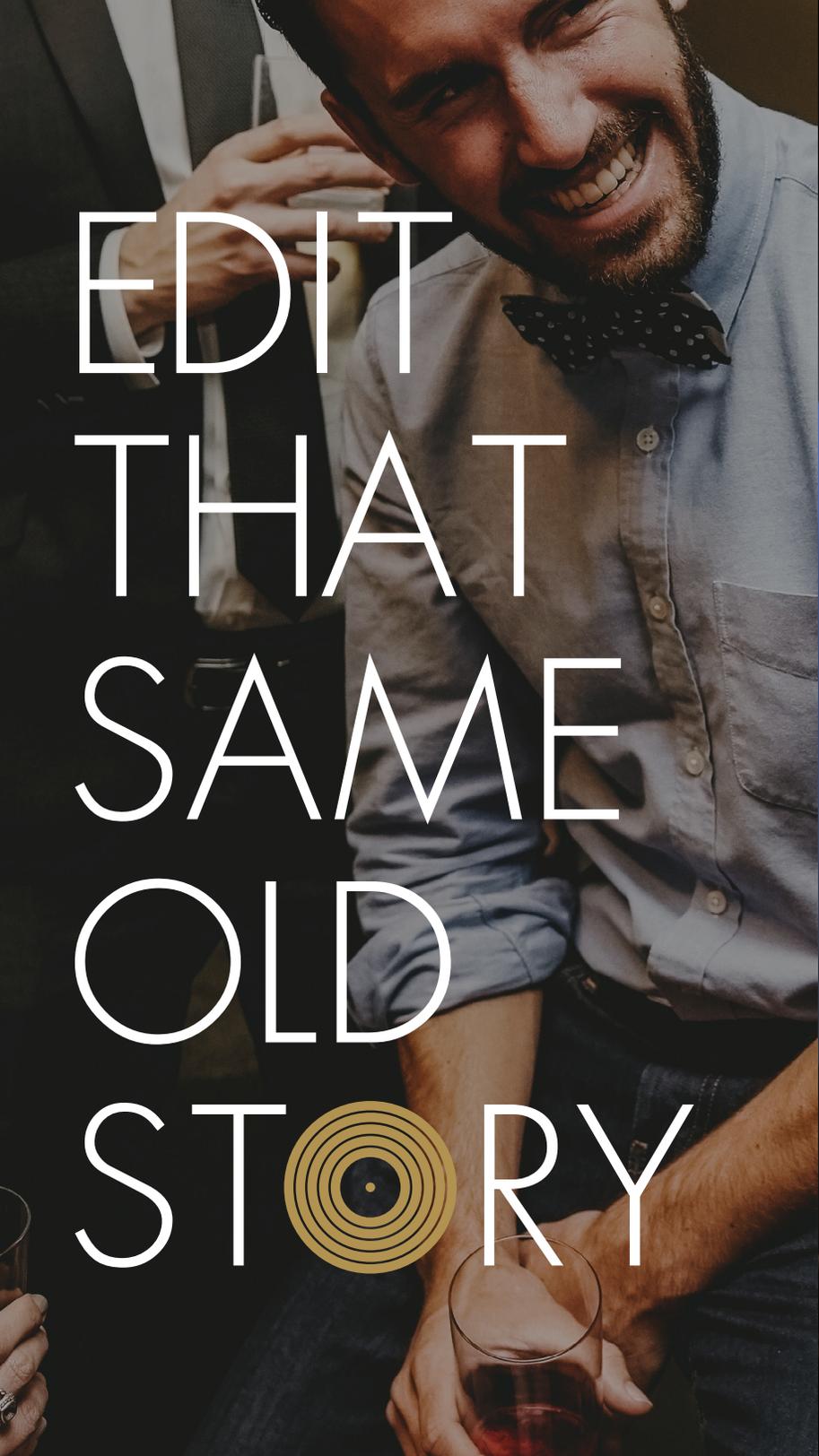
Woodstock Suites: 1 King Bed and wrap-around deck overlooking the Gaslamp Quarter

## ROCK STAR SUITES

These 17 individually-designed suites feature unexpected design pluses including spa-like bathrooms and outdoor decks with spectacular city views. If you should stay in one of the Rock Star Suites, you'll have access to our Rock Royalty Crew who cater to your every need. Along with the stylish accommodations, you'll enjoy VIP check-in, use of the Hotel's Green Room, and access to VIP Guest Lists at our bars.

Check our website [hardrockhotelsd.com](http://hardrockhotelsd.com) for details and promotional packages.





# EDIT THAT SAME OLD STORY



Nothing great ever came from expected.  
So why escape just to fall into your everyday?  
Experience fun, inventive, new ways to press play,  
hit pause and break free from routine.  
And do it with a rhythm that's sure to please.

## THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

### TRACKS

Upon check-in, you'll get a download code for one of three distinct ten-song iTunes playlists.

### MIX

If pre-selected playlists aren't your thing, our Mix program lets you be your own DJ, spinning the songs of your choice on equipment furnished by Native Instruments.

### PICKS

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

### WAX

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.



LOCATION  
IS EVERYTHING





# BREAKOUT

## SAN DIEGO

### AS BEAUTIFUL OUTSIDE AS IT IS INSIDE

The farther you're willing to venture, the more San Diego you'll experience. Outside your door is the Gaslamp Quarter, downtown's entertainment district. A little farther are the unique neighborhoods of Little Italy, Banker's Hill, Hillcrest, and North and South Parks, each rife with entertainment and culinary options. Historical Old Town is easily reached by cab or public transportation. And Balboa Park and the beaches are quintessential city attractions.

**Please call on us at any time to facilitate your visit. Don't miss:**

GASLAMP QUARTER • PETCO PARK  
CONVENTION CENTER • SEAPORT VILLAGE  
SEAWORLD • SAN DIEGO ZOO • THE BEACHES

619-764-6440 • [hardrockhotelsd.com](http://hardrockhotelsd.com) • 207 Fifth Ave., San Diego, CA 92101



The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

As part of the program, every Hard Rock Hotel & Casino around the world is required to

## PASS THE SAFE+SOUND 262 POINT INSPECTION

independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

To learn more [click here](#).



## SAN DIEGO

Sales: 619.764.6440 | [sales@hardrockhotelsd.com](mailto:sales@hardrockhotelsd.com)  
207 Fifth Ave. | San Diego, CA 92101 | [Hardrockhotelsd.com](http://Hardrockhotelsd.com)

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